

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2022 COURSE)**

**B.B.A. Sem – I : WINTER- 2022**

**SUBJECT : PRINCIPLES OF MANAGEMENT**

Day : Tuesday

Time : 10:00 AM-01:00 PM

Date : 13-12-2022

**W-25942-2022**

Max. Marks : 100

**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I & **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

**SECTION – I**

- Q.1** What do you mean by Management? State in detail functions of managers in business organisation. (15)
- Q.2** State importance of planning and briefly explain steps in planning process. (15)
- Q.3** Explain in brief importance of organisation structure. Distinguish between centralization and decentralization. (15)
- Q.4** What are the ingredients of leadership? State democratic style of leadership with its advantages and disadvantages. (15)
- Q.5** Discuss in detail basic control process and state what are the requirements of effective control system? (15)
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Behavioral approach to leadership
  - b) Feed forward and feedback control
  - c) Advantages of delegation
  - d) Formal Vs Informal
  - e) Principles of Henri Fayol

**SECTION – II**

- Q.7** 'Planning and Controlling are interrelated with each other.' In the light of this statements, discuss relationship between them with suitable example. (20)
- Q.8** Which form of organisational structure will best suited to a multi-course educational institute? Draw organisation structure and Give supportive reasons to your answer. (20)
- Q.9** Explain any four non-budgetary control techniques with suitable examples. (20)

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**BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2022 COURSE)**

**B.B.A. Sem – I : WINTER- 2022**

**SUBJECT : LANGUAGE-I**

Day : Thursday

Time : 10:00 AM-01:00 PM

Date : 15-12-2022

**W-25943-2022**

Max. Marks : **100**

**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I & **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

**SECTION – I**

- Q.1** Do as directed : (15)
- i) Shyam plays \_\_\_\_\_ Piano. (use article)
  - ii) मैंने एक पत्र लिखा । (Translate in English)
  - iii) He gone to Jaipur. (Correct the Sentence)
  - iv) Let you and I go to play (Correct the Sentence)
  - v) Small cars are more economical than big \_\_\_\_\_. (use suitable determiner)
  - vi) It is a work of \_\_\_\_\_ month. (use few / a few / the few)
  - vii) She \_\_\_\_\_ letters yesterday. (use suitable form of 'write')
  - viii) In regard to my qualifications I beg to submit. (Correct the Sentence)
  - ix) Turn to the left you can see the place. (Correct the Sentence)
  - x) The ship has sunken. (Correct the Sentence)
  - xi) Being Sunday, I am thinking to go to a movie. (Correct the Sentence)
  - xii) pill \_\_\_\_\_. (fill 'age', 'dge', 'ege')
  - xiii) perc \_\_\_\_\_ ve. (insert ei or ie)
  - xiv) agree \_\_\_\_\_. (add suffix able / ible)
  - xv) Nook and corner. (frame sentence to bring out meaning)
- Q.2** You have recently visited a newly constructed mall in your city. Write a (15)  
description of the same. (in 100 words)
- Q.3** You are asked to deliver a speech on the topic 'e-business.' Prepare a speech. (in (15)  
150 words)
- Q.4** Write down your points that you will present in favour or against the topic of (15)  
debate 'Should exams be banned?'
- Q.5** What are the components of a business letter? Explain each of them with suitable (15)  
examples.
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Don'ts of debate
  - b) Need for communicative English
  - c) Importance of writing skills
  - d) Presentation skills

**SECTION – II**

- Q.7** Prepare your resume to be sent in response to the requirement of Sales trainee in a (20)  
company.
- Q.8** Explain the steps involved in preparing a power point presentation. (20)
- Q.9** Prepare a draft of a telephonic conversation between you and your family member (20)  
regarding your first day of college. (Make necessary assumptions)

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**BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2022 COURSE)**

**B.B.A. Sem – I : WINTER- 2022**

**SUBJECT : MICRO ECONOMICS**

Day : Saturday

Time : 10:00 AM-01:00 PM

Date : 17-12-2022

**W-25944-2022**

Max. Marks : **100**

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**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I & **ANY TWO** questions from Section – II.
  - 2) Figures to the **RIGHT** indicate **FULL** marks.
  - 3) Answers to both the sections should be written in the **SAME** answer book.
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**SECTION – I**

- Q.1** Define Business Economics and explain the nature of Business Economics. (15)
- Q.2** Draw the graph of circular flow of income and expenditure and explain it. (15)
- Q.3** State the types of Costs. (15)
- Q.4** Describe the law of diminishing marginal utility. (15)
- Q.5** Explain the features of monopoly. (15)
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Role of Trade Union.
  - b) Factors affecting supply
  - c) Features of duopoly
  - d) Dynamic theory of profit
  - e) TR, AR, MR

**SECTION – II**

- Q.7** Explain Law of Demand with the help of assumptions, demand schedule and demand curve. (20)
- Q.8** Illustrate the equilibrium of perfect market with the help of graph. (20)
- Q.9** Describe the marginal productivity theory of distribution. (20)

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**BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2022 COURSE)**

**B.B.A. Sem – I : WINTER- 2022**

**SUBJECT : BUSINESS ACCOUNTING**

Day : Monday

Time : 10:00 AM-01:00 PM

Date : 19-12-2022

**W-25945-2022**

Max. Marks : **100**

**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I & **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.
- 4) Use of non-scientific calculator is **ALLOWED**.

**SECTION – I**

- Q.1** Elaborate various accounting conventions in detail with suitable examples. (15)
- Q.2** Write a detailed note on Subsidiary books. (15)
- Q.3** Explain the concept of Depreciation with its causes in detail. (15)
- Q.4** Explain the meaning of final accounts with its users in detail. (15)
- Q.5** Elaborate the procedure of posting journal entries to ledger accounts. (15)
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Limitations of financial accounting
  - b) Journal with its format
  - c) Trial balance
  - d) Straight line method of depreciation

**SECTION – II**

- Q.7** On October 1, 2018, the Akash Transport Company purchased a truck for Rs. 8,00,000. The company writes off 20% depreciation p.a. on written down value method. The company sold the truck on 31<sup>st</sup> March 2022 for Rs. 50,000/-. Give the Truck Account in the books of Akash Transport Company from financial years 2018 to 2022. (20)
- Q.8** Prepare Trading and Profit & Loss Account and Balance Sheet from the following information of M/s Ganesh & Co. (20)

PTO

**Trial balance as on 31/03/2021**

Particulars	Debit Rs.	Credit Rs.
Sales		3,00,000
Plant & Machinery	1,20,000	
Rent, rates & Taxes	20,000	
Sales return	30,000	
Freight	4,000	
Accounts receivable	70,000	
Opening stock	1,20,000	
Purchases	2,30,000	
Discount	5,000	
Interest	5,000	
Salaries	70,000	
Cash in hand	5,000	
Purchase return		10,000
Bank loan		1,50,000
Capital		1,81,500
Accounts payable		40,000
Bills payable		26,000
Legal charges	500	
General expenses	8,000	
Cash at bank	20,000	
<b>Total</b>	<b>7,07,500</b>	<b>7,07,500</b>

**Adjustments :**

- Closing stock on 31/03/2021 was valued at Rs. 1,20,000 but its market value was Rs. 1,30,000.
- Depreciate plant & Machinery at 10%.
- The owner of M/s Ganesh & Company has withdrawn Rs. 20,000 for personal purpose.

**Q.9** Anant is a trader dealing in textiles. For the following transactions, pass journal entries for the month of November, 2022. **(20)**

November	Particulars	Rs.
1	Commenced business with cash	7,00,000
2	Purchased goods from X and Co. on credit	30,000
3	Cash deposited into bank	4,00,000
4	Bought furniture from L and Co. on credit	95,000
5	Cash withdrawn from bank for office use	5,000
6	Cash withdrawn from bank for personal use of Anant	4,000
8	Cash taken over by Anant for personal use	12,000
9	Sold goods to Vishal on cash	3,000
10	Wages paid to worker	4,000
16	Goods sold to Shantanu at trade discount 10%	25,000

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**BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2022 COURSE)**

**B.B.A. Sem – I : WINTER- 2022**

**SUBJECT : FOUNDATION OF MATHEMATICS**

Day : Wednesday

Time : 10:00 AM-01:00 PM

Date : 21-12-2022

**W-25946-2022**

Max. Marks **100**

**N.B.**

- 1) Attempt any **FOUR** questions from Section – I. Each question carries 15 marks.
- 2) Attempt any **TWO** questions from Section – II. Each question carries 20 marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.
- 4) Use of non-programmable calculator is **ALLOWED**.

**SECTION – I**

- Q.1** What is Annuity? Explain the types of Annuity.
- Q.2** Two numbers are in the ratio of 5:6. If 21 is subtracted from each of two numbers, they become in the ratio of 2:3. Find the numbers.
- Q.3** A car uses gasoline worth ₹1,320 for 864 kms of run. How far would it have run if it had used gasoline worth ₹990?
- Q.4** Ashu purchases 180 dozen eggs @ ₹15.80 per per dozen. 60 eggs are broken in transportation. He sells the remaining eggs @ ₹18 per dozen. Calculate his profit and profit percentage.
- Q.5** If  $A = \begin{bmatrix} 1 & 2 & 3 \\ 0 & 5 & 7 \\ 6 & 8 & 9 \end{bmatrix}$   $B = \begin{bmatrix} 2 & 0 & 3 \\ 3 & 0 & 5 \\ 5 & 7 & 0 \end{bmatrix}$ . Find value of  $2A - 3B$ .
- Q.6** Write short notes on **ANY THREE** of the following.
- a) Solution of Simultaneous Equations
  - b) Simple and Compound Interest
  - c) Partnership
  - d) Payroll
  - e) Determinants

**SECTION – II**

- Q.7** a) Using adjoint method find the inverse of the matrix
- $$\begin{bmatrix} 3 & 2 & 6 \\ 1 & 1 & 2 \\ 2 & 2 & 5 \end{bmatrix}$$
- b) What is discount? Explain the types of discount.
- Q.8** a) Find the amount of an ordinary annuity of ₹ 6,400 per annum for 12 years at the rate of interest of 10% per period.
- b) Rakesh purchases a washing machine priced ₹9,850 for ₹ 9,062. Calculate the rate of discount.
- Q.9** a) Expand the determinant
- $$\begin{bmatrix} -4 & 2 & -8 \\ 4 & -5 & 6 \\ 1 & 7 & 9 \end{bmatrix}$$
- b) A salesman receives 10% commission on the gross turnover and 6% bonus on the sales exceeding ₹5000. If he receives ₹2,600 as a commission, find the amount of bonus.

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